

**Believe and Keep on Believing**

**"Why Don't People Believe?"**

***John 12:37-50***

John 12:37, "Even after Jesus had performed so many signs in their presence, they still would not believe in him." With so much proof for the life, death, and resurrection of Jesus, why did people then and still today not believe? (Jn. 14:9)

*People may not believe because...*

**1. Genuine belief resides in the \_\_\_\_\_, not the \_\_\_\_\_.** (v.37)

(Acts 4:16, 16:14)

**2. Jesus is not the \_\_\_\_\_ they \_\_\_\_\_.** (vs.38-41)

(Is. 53:1-2, 6:1-3)

**3. God hardens the \_\_\_\_\_ of those who refuse to \_\_\_\_\_.** (vs.38-41)

(Ps. 81:11-12; Is. 55:6; Jn. 1:11)

**4. They love the \_\_\_\_\_ more than they love \_\_\_\_\_.** (vs.42-43)

(Mt. 10:32-33; Jn. 12:26)